WolfWalk, Two Ways

http://m.lib.ncsu.edu/wolfwalk

http://www.lib.ncsu.edu/dli/projects/wolfwalk/

WolfWalk

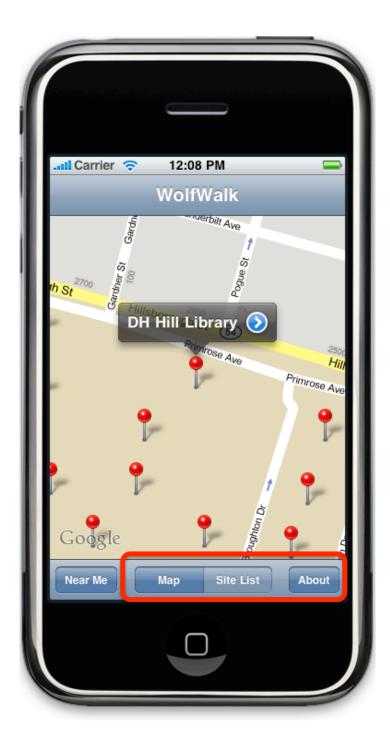
- Native iPhone App
- Geolocated special collections images
- Track the user's current location
- Browse historical images of sites on campus

Shoutouts

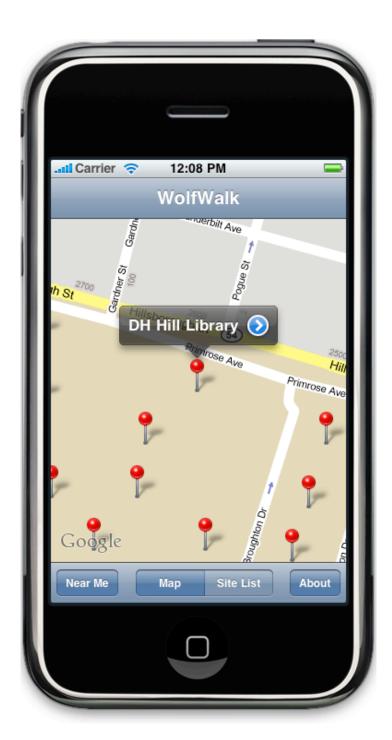
- The project team
 - Tito Sierra, Jason Casden, Steven Morris, Markus
 Wust, Brian Dietz, Todd Kosmerick, Joseph Ryan
- Technology
 - WURFL, MIT Mobile Web Open Source Project

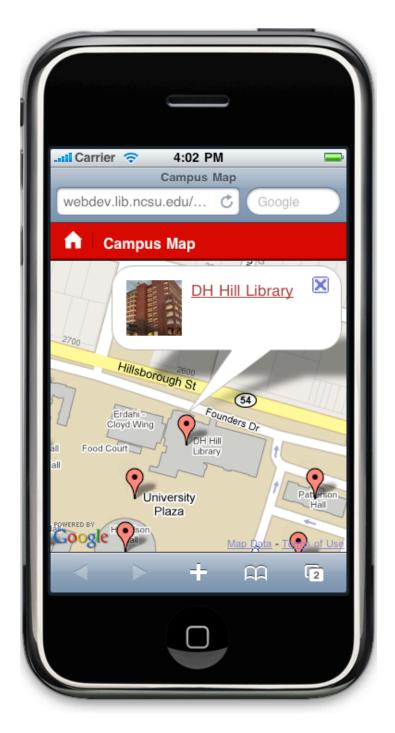
What happened?



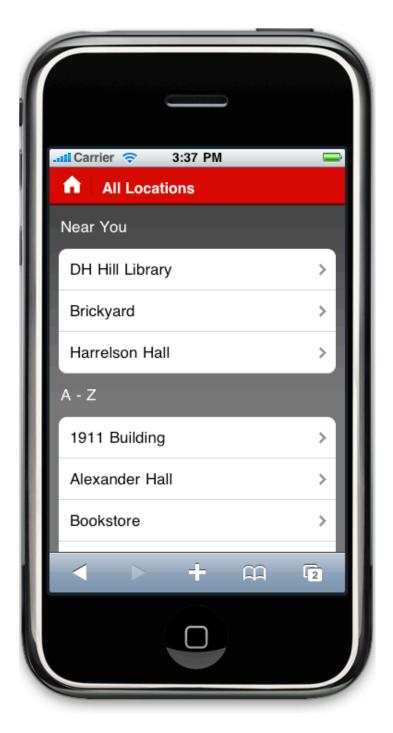




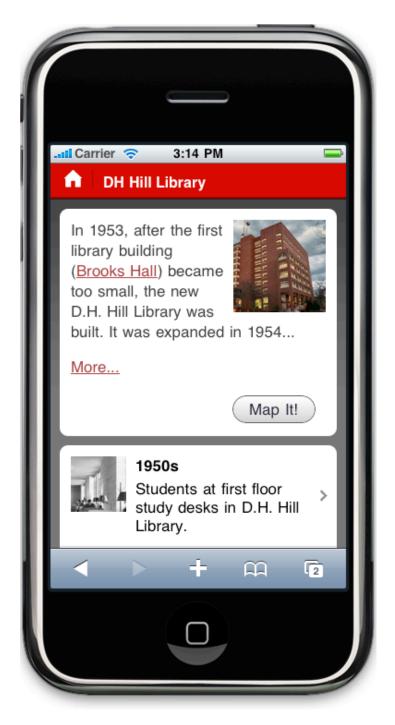


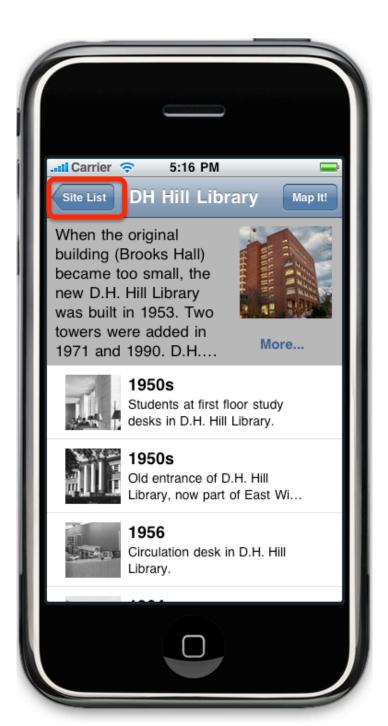


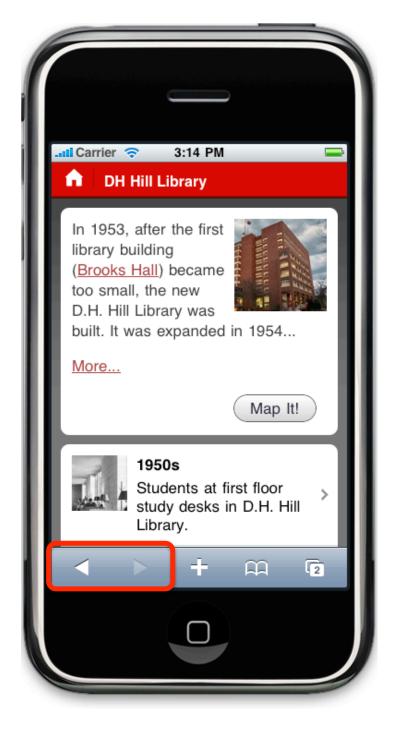




















What did we learn?

Reminders

Separate data from display, REST, web services, etc., etc...

Native Mobile Apps are...

well-integrated in the device interface

Native Mobile Apps are...

able to access some more features

easier for most developers

capable of more than we thought

a way to reach more users

a good way to avoid [Apple's] lawyers