

code{4}lib

March 24-27, 2014
Raleigh, NC

An annual gathering of technologists from around the world, who largely work for and with libraries, archives, and museums and have a commitment to open technologies.



Who is Code4Lib?

Code4Lib is a core community of developers and technologists for libraries, museums, and archives who have a strong commitment to open technologies. Code4Lib began as a simple mailing list in 2003 and held its first face-to-face meeting in 2005 in Chicago. The first official annual conference was held in 2006 in Corvallis, Oregon. Code4Lib is dedicated to being a diverse and inclusive community of technologists seeking to share ideas and build collaboration.

This community has been a source of strength to me, a place where I have made wonderful friends and developed my own skills far beyond what I once thought I was capable of.

Bess Sadler, Stanford University

Code4Lib 2014 Conference

The Code4Lib 2014 conference, held at the Raleigh Sheraton from March 24-27, presents an opportunity for vendors, organizations, libraries, and projects to show their support for open and collaborative solutions for higher education, libraries, museums, and archives through attending the conference and providing financial sponsorship. Each year, the Code4Lib conference helps revitalize the community as participants meet in person to discuss new and ongoing projects in a single-track format with 20-minute presentations and 5-minute lightning talks. Volunteer-led pre-conference programs provide in-depth participatory learning experiences for participants while ad-hoc afternoon breakout sessions focus on collaboration around specific topics of interest.

Code4Lib at a Glance

9th Annual Conference hosted this year in the Raleigh-Durham-Chapel Hill "Research Triangle"

Web and Systems professionals in the GLAM (Galleries, Libraries, Archives, Museums) domain

Expecting 350 attendees from the U.S. and Canada, with many more from around the world

A gender diverse conference with approximately 40% women attendees

Ever-growing focus on inter-organizational collaboration

Sponsorship Opportunities

LEVELS

Platinum

\$7500 and above

Large logo or Name on website and online program as Platinum Sponsor

Large logo on conference T-shirt (b&w vector image required)

Acknowledgement from podium at opening and closing sessions

Brochure in conference packet

Logo on Poster in Ballroom

2 free conference registrations

Gold

\$5000 - \$7499

Medium logo or Name on website, online program as Gold Sponsor

Medium logo on conference T-shirt (b&w vector image required)

Acknowledgement from podium at opening and closing sessions

Brochure in conference packet

Logo on Ballroom "Screensaver"

1 free conference registration

Silver

\$2500 - \$4999

Small logo or Name on website, online program as Silver Sponsor

Small logo on conference T-shirt (b&w vector image required)

Acknowledgement from podium at opening session

Brochure in conference packet

Bronze

\$1000 - \$2499

Name on website, online program as Bronze Sponsor

Name on conference T-shirt

Acknowledgement from podium

Contributor

\$250 - \$999

Name on website, online program as Contributor

Supporter

Under \$250 or non-monetary

Name on website

Recognition during raffles

TARGETED SPONSORSHIP

Project and Vendor Tables

Project (e.g. VuFind, Blacklight, Hydra): \$250

Non-profit organization: \$500

Corporate organization: \$1000

10 available

New to Code4Lib 2014, designated tables are available to projects, organizations, and vendors that wish to interact with the Code4Lib community on-site at a designated location. Participants will be able to visit Project and Vendor Tables during the morning and afternoon breaks, lunch, the breakout sessions, and immediately following the daily sessions. This sponsorship is an add-on feature that can be combined with any sponsorship level.

Streaming Video

\$5000 - 1 available

A live webcast and recording of the annual Code4Lib conference is provided to ensure the entire Code4Lib community can participate. The annual conference is capped at 350 attendees to ensure that networking and new collaborations can be effectively maintained.

Logo in or next to video streaming window

Daily recognition from podium

Medium logo or Name on website, online program as Video Streaming Sponsor

Medium logo on conference T-shirt (b&w vector image required)

Scholarships

Gender Diversity and Minority Scholarships

\$1000 each

These scholarships will provide travel costs and conference fees for qualified women, transgendered, and minority applicants to attend the conference. Applicants must be interested in actively contributing to the mission and goals of the Code4Lib Conference.

Lunch and Breaks

AM or PM Break: \$2000 - \$4000

Lunch Sponsorship: \$3000 - \$8000

Break and Lunch Sponsors are acknowledged from the podium immediately prior to the sponsored break or lunch, on a poster identifying the sponsor, and on the conference schedule/program.

Reception Sponsorship

1 available

North Carolina State University debuted the James B. Hunt Jr. Library in the spring of 2013 with significant fanfare. Built to be the heart of its Centennial Campus, the Hunt Library is "a signature building that both enables and reflects NC State's vision as a preeminent technological research university recognized for its innovative education and research addressing the grand challenges of society." A sponsorship opportunity is available to host a reception at the Hunt Library, celebrating and sharing the commitment to the future of libraries and Code4Lib, a community committed to building services for the 21st century.



Past Speakers

Brewster Kahle	Aaron Swartz	Erik Hatcher	Cathy Marshall	Stefano Mazzocchi	Diane Hillmann	Bethany Nowwiskie
						
Internet Archive	Internet Activist	Apache Solr / Lucene	Microsoft Research	Google & ASF Board	NSDL.org	Assoc. for Computers and the Humanities

What are people saying?

I keep coming back to Code4lib primarily because of the people I've gotten to know. Sure, the presentations are great, but what's even better is knowing I can grab someone in the hallway, or in IRC, or even an email months later, to ask them about something they're working on; to get advice and feedback.

Hillel Arnold,
Rockefeller Archive Center

The connecting idea [at Code4Lib 2013]: the core of a tech community isn't code; it's relationships. Healthy relationships build healthy communities, and healthy communities are open, communicative, and inclusive.

Erin White,
Virginia Commonwealth University

Dear Code4Lib, you modeled fallibility all week; fallibility and sharing and kindness and humanity. You brought your code to your life, and your life to your code, and I'm stronger for it, and I hope you are stronger with me. My six-year-old daughter is distressed that I didn't go to a Valentine's party yesterday, but really, I think I did.

Andromeda Yelton,
Unglue.it

I am very happy that I got the opportunity to attend [Code4Lib 2012]. I could not have attended if it were not for the Minority and Gender Diversity Scholarships.

Cynthia Ng,
Ryerson University Library & Archives

Code4Lib is *the* place to become better by humbly exposing your limitations to those around you. Thank you *all*. #c4l13

Corey Harper,
New York University

The work that people in the code4lib community do, the ways that we're working to be more inclusive community, and the things that we accomplish when we work together give me hope.

Tara Robertson,
Langara College